PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Date: September 17, 2007

Serial No.: 10/764,977

Conf. No.: 9301

Filing Date: | January 26, 2004

Applicant: | SEYMOUR, et al.

Title: CUSTOMIZABLE STORAGE AND DISPLAY SYSTEMS

Examiner: | HOGE, Gary Chapman

Art Unit: | 3611

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Mail Stop Amendment Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

Sir:

AMENDMENT

This Paper responds to the communication from the Examiner mailed April 16, 2007. The Applicant elects prosecution of the claims directed to the invention identified by the Examiner as Group I, including claims 1-11 and 13-17. The Applicant further elects prosecution of the claims directed to the invention identified by the Examiner as Species III (Figs. 7-9) if no generic claim is finally held to be allowable. The species shown in Figs. 7-9 is an embodiment of the invention claimed in claims 1-11 and 13-17.

INVENTOR: SEYMOUR, et al.

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Consideration of the application in view of this election is respectfully requested.

The foregoing election is believed responsive to every matter raised in the Office Action.

If, however, some matter has been overlooked, an opportunity to correct the oversight would be appreciated.

Please charge any deficiency or credit any overpayment with respect to this extension fee to deposit account number 19-3140.

Respectfully submitted,

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